



April 27, 2022

Trade Notification – Strauss product recall memo for US market

Strauss Elite is voluntarily recalling the following Elite branded products: Elite Chocolate, Cakes, Wafers, Energy Grain Snacks, Energy Chocolate Rice Cakes, Chewing Gum and Toffee Candies, including all product codes currently on the US market. This recall does not pertain to all Elite coffee items. The recalled products may potentially be contaminated with *Salmonella*. This notice supplements and replaces our prior notice of a withdrawal relating to Elite Chocolate.

Salmonella is an organism that can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

The products are being recalled as they were manufactured in a facility in which *Salmonella* was detected in the production line and in the liquid chocolate that is used for the production of the finished products.

No illnesses have been reported to date.

A list of the recalled products appears at the end of this notice. No other Strauss or Elite products are affected.

Action Required:

Instructions for Retail Stores:

Please examine the stock in your retail stores including shelf and backrooms to determine if you have any of these recalled products on hand. Take immediate steps to remove the product from sale and segregate the product from other inventory to ensure that it is not placed back on sale.

NOTE: A Rapid Recall Response Form must be filled out and submitted for Retail inventory. Please send the attached retail Rapid Recall Response Form back to the following contacts: eliterecall@kayco.com

Instructions for Warehouses and Distribution Centers:

Please take the following steps:

- Examine the stock in your distribution center to determine if you have any of this recalled product on hand.
- Take immediate steps to isolate and tag the product, pending destruction.

- A Warehouse Certificate of Product Destruction will need to be completed upon destruction at the warehouse.

If you may have further shipped this product, please identify your customers and notify them at once of this product recall. Your notification to your customers may be enhanced by including a copy of this recall notification letter.

Please send the attached retail Rapid Recall Response Form back to the following contact:

eliterecall@kayco.com

We apologize for any inconvenience this may cause and are doing all we can to mitigate the effect this might have.

We will update any further information as we receive it.

For inquiries, you can contact us via "Contact Us" on the website

https://www.strauss-group.com/cs_form/

KayCo's Item Number	Product Description	UPC	Size of Package
161454	Milk Chocolate with Almond & Hazelnut Pieces	077245107146	100 g
161406	Milk Chocolate with Strawberry Flavored Cream	815871011884	100 g
161405	Milk Chocolate with Popping Candies	815871010337	100/90 g
161429/161457	White Chocolate	815871011471 815871012799	100 g
161453	Milk Chocolate with Forest Fruit Flavored Truffle Cream	815871015035	100 g
870958/161401/161451	Bittersweet Chocolate	7290000170077 77245109973 77245107214	100 g
161400/161450/870957	Milk Chocolate	77245109966 77245107146 7290000170053	100 g
161409	Milk Chocolate filled with Nougat Cream	815871013109	100 g
161412	Milk Chocolate filled with Hazelnut Pieces	815871015028	100 g
161413	Aerated Milk Chocolate	815871012966	90 g
161414	Mix - Milk Chocolate with Wafer Bits & Coconut	815871015103	95 g
161416	Mix - Milk Chocolate with Cookies & Hazelnuts	815871015462	95 g

161410	White Chocolate filled with Strawberry Cream	815871012799	100 g
161404	Milk Chocolate with Button shaped candies	815871010252	100 g
161411	White Chocolate with Cookie Pieces	815871011747	100 g
161405	Mix - Milk Chocolate with Cookies & Button Shapped Candies	815871014632	95 g
161445	Extra Extra Creamy Milk Chocolate with Strawberry Flavored cream & Cookies	077245102219	95 g
161446	Extra - Extra Creamy Milk Chocolate with Vanilla Flavored cream & Cookies	815871012287	95 g
161443	Extra - Extra creamy milk chocolate	815871017084	90g
161434	Milk Chocolate with Strawberry Flavored Cream	815871011860	50 g
161460	Collection - 70% Cocoa Solids Bittersweet Chocolate	815871011853	100 g
161461	Collection - 85% Cocoa Solids Bittersweet Chocolate	815871012256	
161408	Blondy Chocolate filled with Hazelnut Cream	815871015004	100 g / 3.5 oz
161407	Blondy Chocolate filled with Milk Cream	815871016209	100 g / 3.5 oz
160420	Pesek Zman Big Bite	077245107214	55 g
160422	Pesek Zman Classic	815871015431	45 g
160306	Mini Pesek Zman Family Bag	815871015899	400 g
160416	Pesek Zman Roll	815871010337	40 g
160533	Pesek Zman Ultimate With Hazelnut Cream	815871011495	45 g
160534	Pesek Zman Ultimate With Cappuccino Flavored Cream	815871015301	35g
160357	Mini Pesek Zman Family Bag	077245108310	400 g
160429	Pesek Zman Play Ball	815871013079	45 g
160595	Pesek Zman Blondy with Milk Cream	815871015011	45 g
160317	Mini Mix Pesek Zman Bag Classic, Big Bite, 4 Play	077245108303	400 g
160305	Mini Milk Chocolate Log Family Bag	077245111303	400 g
160354	Milk Chocolate Log	815871011105	25 g

160355	Mini Caramel Bar Family Bag	815871011464	190 g
160358	Mini Coconut Cream Family Bag	077245109058	200 g
160359	Mini Nutty Cream Family Bag	815871015233	200 g
160463	Nutty Cream Bar	815871012638	45 g
160310	Mini Snap Family Bag	815871015875	400 g
160449	Snap Bar	815871014625	45 g
160522	White Chocolate Snap Bar	815871015325	45 g
160323	Mini Snap no added Sugar family Bag	815871016865	220 g
160308	Taami Bar	815871010153	40 g
160316	White Taami Bar	815871011464	40 g
160448	Buscuit Crunch Milk Chocolate	815871012317	100 g
160318	Mini Biscuit Crunch Milk & White Chocolate	815871014977	20g
160590	Sweet @ Midnight White Chocolate	815871014229	200 g
160591	Sweet @ Midnight Milk Chocolate	815871014236	200 g
160412	Shtix Milk Chocolate with Popping Candies	815871011822	98 g
160413	Shtix Milk Chocolate with Button Flavored Candies	815871011044	98 g
160411/160456	Shtix Milk Chocolate with Milk Flavored Cream	815871011037 815871011822	98 g
160352	Mixed Mini Milk & White Chocolate Bars Family Bag	815871012959	400 g
160311	Mini Mix Family Bag Pesek Zman, Snap and Log	815871014984	390 g
160315	Mini Mix Family Bag Pesek Zman, Snap and Log	815871011778	190 g
160309	Tuv Tam Family Bag	815871014502	400 g
160439	Tortit Bar	815871010504	40 g
160476	Milk Chocolate Covered Rice Cakes	746132001743	70 g
160319	Nimnims Mini Button Shapped Candies	815871014656	40 g
160304	Nimnims Mini Button Shapped Candies	815871012973	170 g

160240	Heart Shapped Bonbon Box	815871010177	50 g
160510	Milk Chocolate Coins	077245101755	15 g
160511	Bittersweet Chocolate Coins	815871014243	15 g
160105/160106	Fruit Flavored Toffy	815871010344 815871010368	200 / 600 g
160806	Must Blueberry Flavored S/F Chewing Gum	077245110764	28 g
160804	ELITE SUGAR FREE SPEARMINT MUST GUM	815871010122	28 g
160717	Must Spearmint Flavored S/F Chewing gum	815871012041 77245107078	66/28 g
160716	Must Refreshing mint Flavored S/F Chewing gum	815871012041	66 g
160805	Must Lemon-Nana Flavored S/F Chewing gum	815871010092	28 g
160800/160842	Must Cherry Flavored S/F Chewing Gum	815871010535 815871016209	28/66 g
160860	Must Spearmint Flavored S/F Chewing gum	815871011051	28 g
160843	Elite Grape Flavored Gum	815871015998	66 g
160840	Elite Spearmint Flavored Gum	815871010368	66 g
160841	Elite Refreshing mint Flavored Gum	815871014632	66 g
160861	Bazooka Chicklets S/F Chewing Gum	815871011778 815871010511 815871012744	66 g /28 g
160702	Grape Flavored Bazooka S/F Chickets Chewing Gum	815871015998	28 g
160756	Bazooka Flavored Chewing Gum	815871012638 77245102219	190 g
160478/160230	Gluten Free Chocolate Wafers	815871011945 815871013161	400g / 200 g
160928	Elite Chocolate Flavored Wafers	815871013147	200g
160201	Elite Chocolate Spread	815871010177	500g
160205	Elite Chocolate Spread	77245110306	500g
160210	Pesek Zman Spread	815871013079	350g
160502	160502 CHOCOLATE COINS MILK DISPLAY BINS ELITE	815871010382	

160241	160241 CHOCOLATE HEARTS SHIPPER MEGADIM ELITE (D)	73490154485	
160402	160402 CHOCOLATE BAR SHIPPER MEGADIM ELITE (D)	815871010023	
160452	160452 CHOCOLATE BAR SHIPPER 3.5OZ [P] ELITE	73490154324	
160504	160504 CHOCOLATE COINS MILK Walmart DISPLAY TRAYS ELI	815871011167	

URGENT

RECALL RETURN RESPONSE FORM

In connection with the Strauss Elite recall of affected Elite products:

Please Check ALL Appropriate Boxes:

- I have read and understand the recall instructions provided in the (INSERT DATE) letter _____
- I have checked my Retail stock and have quarantined inventory consisting of _____ units
- I have checked my Warehouse or DC stock and have quarantined inventory consisting of _____ cases
- Indicate disposition of recalled product:
 1. Returned/held for return – **Specify quantity, date, and Method:**
 2. Destroyed – **Retail Quantity** _____ **Warehouse Quantity** _____ **Total:** _____
 3. Quarantined pending correction – **Specify Quantity:** _____
- I have identified and notified my Customers that were shipped or may have been shipped this product by – **Specify Date and Method of Notification** _____ **OR**
- Attached is a list of Customers who received/may have received this product. Please notify my Customers.

Any adverse events associated with recalled products? Yes No

If Yes, please explain:

Please check the appropriate box(es) to describe your business:

- Wholesaler/Distributor
- Retailer
- Grocery Corporate Headquarters
- Food service/Restaurant
- Re-packer
- Manufacturer
- Other: _____

Account Name: _____

Name: _____

Title: _____

Telephone Number: _____

PLEASE EMAIL COMPLETED RESPONSE WITHIN 24 HOURS

Please send the Retail rapid recall response form back to the following contact: eliterecall@kayco.com