

The [Friediker] Rebbe expressed regarding his birthday, Yud-Beis Tammuz: "My day" ("Mein tog") – my Yom Tov." The meaning of the words "my day" includes the fact that he is the owner ("Ba'al habos") of the day.  
Shabbos Parshas Bolak 5724 „

# מִיּוֹם טַאָג

Preparing for Yud Aleph Nissan – 120 Years

שבת פרשת יתרו - כ"ב שבט תשפ"ב • Issue 1



## Matanos Part I

### "A Good Thing at the Right Time"

*In Chodesh Iyar 5733, the Rebbetzin sent a unique letter to the artist Mr. Elazar Kalman Tiefenbrun. In the letter, the Rebbetzin shares heartfelt thanks for a portrait of the Rebbe he had made in honor of Yud-Aleph Nissan.*

By the Grace of G-d  
4th of Iyar, 5733  
Brooklyn, NY  
Mr. Elazar Kalman Tiefenbrun  
23 B. Springfield  
London, E.5, England  
Shalom!

It was a pleasure indeed to receive the portrait, in color, of my husband . Your thoughtfulness in sending us the portrait is sincerely appreciated.

In addition to the idea itself, the portrait is all the more commendable in that it displays both artistic talent and understanding.

Moreover, it was also a case of "a good thing at the right time," for the portrait was received in proximity to my husband's birthday.

I take this opportunity to extend to you and yours best wishes for a happy enjoyable summer.

Sincerely,  
M. Schneerson

The portrait of the Rebbe  
Mr. Tiefenbrun had sent



Mr. Moussia H. Schneerson

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The Rebbetzin's letter



## Gifts of Song

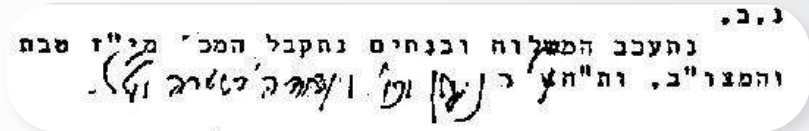
In 5742, in honor of the Rebbe's eightieth birthday, the annual Yud-Aleph Nissan niggun took on a new form: until then, Chassidim were fitting the words of the new kapitel to an old tune. From 5742 and on, a new tune would be composed as well.

A Chossid in Eretz Yisroel composed an original niggun with words of the Rebbe's new kapitel.

After Yud-Aleph Nissan, this Chossid got a note from the Rebbe thanking him for the niggun.

ות"ח על הניגון וכו' ויעבוד ה' בשמחה וט"ל

Thanks for the niggun etc. and may you serve Hashem with joy and gladness of the heart.



\*

Ultimately, the niggun chosen by chassidim was "Harninu L'elokim," composed by Reb Feitel Levin.

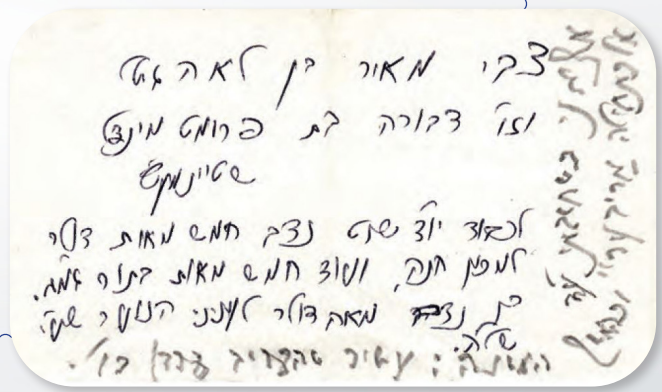
## Lechatchila Ariber!

In honor of Yud Shevat, the famed chossid and poet, Rabbi Tzvi Meir Steinmetz, gave the Rebbe the following gifts:

\$500 for Machon Chana, \$500 as a g'mach, and \$100 toward youth activities by Shaloh.

On a letter of the mazkir notifying the Rebbe about this gift, the Rebbe answered in his holy handwriting:

מצאני כשחשבתי ע"ד [על-דבר] "מלכתחילה אריבער" וכהמשך המשנה [נגעים יד, יב]: עשיר שהקריב קרבן כו'.  
I chanced upon this letter as I was thinking about "M'Lechatchila ariber" and as the Mishna [Negaim 14, 12] states: "A rich man who offered an offering etc. [of a poor man has not fulfilled his obligation]"



**Derher**  
A Chassidisher  
א חסידישער דערהער

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Vaad Talmidei Hatmimim Haolami

לזכות תלמידי התמימים בכל רחבי תבל שיתכוננו כדרוש לקראת י"א ניסן ושיזכו להתראות עם אביהם כ"ק אדמו"ר תיכף ומיד ממש  
נדפס ע"י ולזכות הרב שניאור זלמן ומשפחתו שיחיו גרינבערג

מוקדש לחיזוק ההתקשרות לנשיא דורנו כ"ק אדמו"ר צוקללה"ה נב"מ זי"ע